Multimedia Advocacy

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Key Points

 - Multimedia Advocacy is a really effective way of using media to communicate the wants and needs of children, young people through the use of video, image, sound and picture esp those with a large number of professionals involved across a number of sectors

Purpose

What were your reasons for doing this development work?

Building on research from UEL around effective pastoral planning and in response to new Code of Practice and the emphasis on CYP's voice being placed at the centre of planning.

There was also a need to codifyand improve our own approach to planning around education, health and care.

Who were the identified target learners?

Target here is RFHCS Day School – generally outpatient referrals with significant medical and mental health challenges supported by large multi-agency teams. Could be applied in any pastoral context.

What were your success criteria?

 - Improved attendance.
 - Improved engagement from multi-agency teams around the child.
 - Pupils achieving relevant SMART targets.
 - Parents/carers and other professionals engaging with the process.

What did you do? (What success criteria did you use?)

Two school 'champions' undertook a 12 week training programme then led group sessions with young people.

School utilised online 'Wiki Sites'. Wikis are simple and accessible, private and secure easy-to-build personal websites. They can be used to create multimedia Person-Centred Plans that use pictures, words, video and sound to capture the voice, skills, aspirations and needs of the individual. Wikis give ownership of the

planning process to individuals and families, facilitating genuine collaboration between parents, teachers and professionals.

What specific teaching resources did you use?

School utilised online 'Wiki Sites'. The portfolio can take different forms depending on the needs of an individual for example: curriculum vitae, person centred plan, health action plan, support plan or record of achievements.

Outcomes and Impact

What has been the impact on pupil learning and teaching?

More transparent, child-centred practice.

 - Builds IT skills and self-confidence
 - Creates more effective support network that is focused on improving outcomes
 - Improved opportunities for aspiring, learning and achieving.

Evidence of impact on pupil learning and teaching/leadership

LSAs have developed technical skills and confidence that help them personally and professionally.
 - LAMS Reports (Looking at Myself and School)
 - ECM Profile Data
 - Learner Profile
 - Year 11 Outcomes